

Please read these competition rules carefully. If you enter the competition, we will assume you have read these rules and agree to them.

This competition is being run Compagnie M. sewing patterns with a vintage twist. This is a global competition.

Who can participate?

Any person can participate in the competition. You do not have to be a professional seamstress. We will accept more entries per person, even in one category. The jury members are excluded from the contest. Sponsors are allowed to participate.

What can be submitted?

The submissions must be pictures of finished garments (preferably on a model) sewn with one or more Compagnie M. sewing patterns. It's allowed to send pictures of items sewn before the start of the contest. Please keep I mind that clear pictures are easier to evaluate: include at least one front, back and detail picture.

Participants can compete in 3 categories:

1. Plain & simple: all garments following only one Compagnie M. sewing pattern will be categorized in this section.
2. Mix & match: all garments that combines 2 or more original Compagnie M. sewing pattern pieces, will be categorized in this section. The idea is not to change anything to the pattern pieces but to combine them in a unique way.
3. Pattern hack: all garments in this category will be altered to make your own new pattern starting from a Compagnie M. pattern. You will change at least one or add at least one new pattern piece that is not part an original Compagnie M. pattern. Make sure that the garment is still recognizable. Entries that don't link to any Compagnie M. pattern will be suspended.

The pictures should be .jpg files (of a good quality) smaller than 400kb per picture. Videos are not allowed. Every contestant can enter 6 pictures per creation. You may submit an explanation of your creation up to 300 words long, but this is not compulsory. If you have a blog or website, you are allowed to add a link. Contestants may add this text in a language of their choice, keeping in mind that English is the main language on the Compagnie M. website. A text may also contain two or more languages as long as the total amount of words stays below 300 words.

How to submit your creation(s)?

You can submit your creations by sending us an email at contest@compagnie-m.com

This is what we expect you to include:

1. A title for your creation
2. The category you picked (Compagnie M. has the right to swap the creation to another category when it's been misinterpreted.)
3. **Up till 6 pictures, 400kb each:** please send us at least one front, back and detail picture of your creations.
4. Optional: a text up to 300 words long.
5. Link to your website, blog, Facebookpage.

We will approve your creation and accompanying blog post manually. We will try our best to get all blog posts online as soon as possible, but depending on the amount of participants, it might take up to 48 hours.

The competition begins on 28th September 2015. Final entries are due by 25th October 2015 (9pm CET + 1 timezone). Winners will be announced on the 2nd November 2015 (unless there are technical or practical problems).

By participating in this contest you confirm that you agree to your pictures being entered into our online contest blog showing your name (this is the name of your user account on the Compagnie M. website).

How will the creations be judged?

The jury will select a personal top 10 per category and score these projects. These four criteria will be taken into account:

1. Fabric selection / combination
2. Colour use / combination
3. Originality
4. Attention to detail

The jury

- Bambiblauw: Belgian online fabric store represented by Lieselot Wellens.
- De stoffenkamer: Belgian fabric store (Ghent) represented by Helena Balcean.
- Madeline de stoffenmadam: Belgian fabric store (Lier) represented by Nancy Moerenhout
- Trine: Danish sewing blogger: Groovybaby and mama
- Eva: Belgian sewing blogger: By Eva Maria
- Annika: German sewing blogger and owner of the pattern shop Nähconnection
- Isabelle: Belgian sewing blogger: le labo d'Isa
- Marte: pattern designer and owner of Compagnie M.

Public voting

From the 25th October 2015 (when all entries are online) till 1st November 2015 (9pm CET + 1 timezone), votes are open. Little hearts will appear next to all blog posts. Use these to vote for one or more entries. Only one vote per user will be registered.

The judge votes will represent 80% of the result. The public votes that represent 20% will be added according to the ranking of voting. Note: scores will not be made public.

In case of a tie, a new voting round between the tied creations will be held by the jury.

After announcing the winners, the judgements are final and no correspondence will be entered into regarding the judges' decisions.

What are the prizes?

Each category has 3 prize packs. The selection of the first 2 prizes are done by a combination of the jury / votes. See above. The selection of the 3rd prize is only made by the votes.

1. Plain & simple:

Plain & Simple pack 1	
Elvelyckandesign: fabric package selected by Compagnie M.	150 euro
Balls & Needles: handknitted Jaqueline vest black	140 euro
Ateljee P: fabric package selected by Compagnie M.	50 euro
Lotta Martens: fabric package from the 'flowers for Pia collection'	90 euro
Kokette Katinka: voucher	50 euro
	480 euro

Plain & Simple pack 2	
1 year free access to the Compagnie M. Shop (shipping costs excl.)	250 euro
Alotte: voucher	100 euro
Madeline de stoffenmadam: voucher	100 euro
Sew natural: voucher	50 euro
	500 euro

Plain & Simple pack 3	
5 pattern of the winner's choice (shipping costs excl., valid for one year)	80 euro
	80 euro

2. Mix & Match

Mix & Match pack 1	
Soft Cactus 10 meter fabric package of the winner's choice	120 euro
Myra Playdate: mini photoshoot in Belgium (location shoot): January 2016	200 euro
Bambiblauw fabric panels: 1 big & 1 small panel of the winner's choice	50 euro
Lotta Martens: fabric package from the 'connected collection'	90 euro
Lana Lotta: voucher	50 euro
	510 euro

Mix & Match pack 2	
1 year free access to the Compagnie M. Shop (shipping costs excl.)	250 euro
Liesellove: voucher	100 euro
Hotstof: voucher	50 euro
Soldeur: voucher	75 euro
	475 euro

Mix & Match pack 3

5 pattern of the winner's choice (shipping costs excl., valid for one year)	80 euro
	80 euro

3. Pattern hack

Pattern hack pack 1

Nosh organics: fabric package selected by Compagnie M.	180 euro
Lotte Martens workshop	90 euro
La femme garniture: scarf of the winner's choice	75 euro
De Stoffenkamer: voucher	100 euro
Bobby sewing: fabric package selected by Compagnie M.	50 euro
	495 euro

Pattern hack pack 2

1 year free access to the Compagnie M. Shop (shipping costs excl.)	250 euro
Stof op zolder: voucher	120 euro
Petite Couture: voucher	100 euro
Mon Depot	25 euro
	495 euro

Pattern hack pack 3

5 pattern of the winner's choice (shipping costs excl., valid for one year)	80 euro
	80 euro

Since some of the prizes are linked to Belgian web shops, I offer my translation skills for free! 😊

Details on the prize packs:

I have two prizes that can only be used by Belgian winners.

1. Myra photo shoot.

This photo-shoot will be held in the region of Leuven, Belgium. If the person that wins this prize can't claim it, the photo shoot will be offered to the first BELGIAN person in the ranking of the Mix & Match category.

No replacement prize is foreseen if the Mix & Match category winner (from abroad) is not claiming the Myra photo shoot.

2. Lotte Martens screen printing workshop.

Lotte Martens workshop space in in Leuven, Belgium too. If the person that wins this prize can't claim it, the workshop will be offered to the first BELGIAN person in the ranking of the Pattern Hack category.

No replacement prize is foreseen if the Pattern Hack category winner (from abroad) is not claiming the workshop.

Details on the Compagnie M. 1 year of free access:

The 3 persons that wins 'one year of free access to the Compagnie M. shop' get a free access to all my patterns. This prize is valid on all existing patterns and the patterns that I will launch the next year (Till 31st of October 2016). Both on paper and digital versions! Workshops and gift cards are excluded from this prize. Shipping costs are not covered. Only one pattern per design can be requested / downloaded (so only one Julia sweater, one Louisa dress,...) This prize is for personal use only. Patterns that are already purchased by the winner can't be downloaded anymore. Digital patterns may be upgraded to paper versions for free.

The maximum value of the prize is 289 euro

- 11 existing paper pattern: 176 euro
- 3 existing digital patterns that I don't have on paper: 17 euro
- I expect to launch 6 paper patterns the coming year: 96 euro

In case of cheating with this prize Compagnie M. has the right to take the free discount code offline.